

The Sea Coast Echo

The County Paper.

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, JANUARY 9, 1931.

FORTIETH YEAR No. 2

WESTON LUMBER COMP'Y OFFERS TO GIVE TREES TO BEAUTIFY O. S. T

Will Give Any Number of Young Trees to Plant Along
Trail Through County—Offer Is Directed To Bay
Rotary Club—Offer Stands For Others.

At the luncheon-meeting of the Board of Directors of the Bay St. Louis Rotary Club, held this Wednesday afternoon, a letter from J. H. Weston, active vice president of the H. Weston Lumber Company, Logtown, was announced, wherein an offer is made to donate as many young trees necessary to plant along the Old Spanish Trail with a view of beautifying the highway. Mr. Weston and his company were commended for this thoughtful and liberal generosity. The offer, while made to the Bay St. Louis Rotary Club, also stands good for any other fraternal or public organization. Here is a fine opportunity for an outstanding public work, possibly the local Legion Post would join in this public improvement work. The letter in full is here published: To the President, Rotary Club, Bay St. Louis, Miss.

Dear Sir: We will give to the Rotary Club, or any fraternal or public organization enough trees to plant along the side of the Old Spanish Trail the entire length through this county.

We would suggest pines, live oak, sweet gum, magnolia and poplars. We do not promise any number of anyone species, but will give the organization the right to take them off our land and transplant them on the Spanish Trail. We only ask that in taking up these trees, that other trees will not be destroyed, and that care is used in planting the same. There are a great many trees close to the Trail, that would only have to be moved a few feet to be replanted. These trees can be planted as late as the middle of February and if care is used the greater per cent should live.

COL. HENRY, 81, DIES AFTER LONG CAREER AS EDITOR

Mississippi Highway Commissioner Was Press
Body's Oldest
Member.

Death on January 2, claimed Colonel Robert Hiram Henry, one of Mississippi's pioneer newspapermen and for 50 years owner and editor of the Clarion-Ledger at Jackson. He was 81 years old and once president of the National Editorial Association.

In 1871 he established the Ledger, which, through consolidations later became the Clarion-Ledger, daily morning paper. He retired from active newspaper work in 1921, selling his interests to the present publishers, his cousins, R. M. and T. M. Hederman.

At the time of his death he was the oldest member of the Mississippi Press Association, of which he became a member in 1873 at a meeting in Meridian.

He was born near the town of Hillsboro, Scott county, and there spent his early years.

For the last 10 years he had served as a state highway commissioner.

New Vestry Elected For Trinity Church at Pass Christian

At a parish meeting held Tuesday night of Trinity Episcopal Church, at Pass Christian, new members were elected for the new year. L. L. Saucier was elected senior warden and Stanley Taylor, junior warden. Members of the vestry, elected include: Thomas Schorr, Edgar Bohn, Audley Taylor, Carey Spence, C. Bidwell, Adam, L. S. Elliott and A. Barbalette.

The outgoing vestry was given a rising vote for their work during the past year. Church activities for 1931 are promising and another active year is in prospect.

JOINT BIRTHDAY PARTY

On New Year's Eve, Mrs. Sylvester Lusk of Bayou La Boute gave a delightful party in honor of her three children, Virginia, Geneva, Chris and niece Luvenia Lynn.

Those present were: Miss Alice Lander, Miss Nora Lander, Miss Corinne Bazar, Miss Louise Bazar, Miss Alice Lynn, Miss Luvenia Lynn, Miss Edna Lynn, Miss Virginia Lynn, Miss Geneva Lynn, Miss Chris Lynn, Miss Alice Lander, Miss Nora Lander, Miss Corinne Bazar, Miss Louise Bazar, Miss Alice Lynn, Miss Luvenia Lynn, Miss Edna Lynn, Miss Virginia Lynn, Miss Geneva Lynn, Miss Chris Lynn.

WILL MOVE FROM BAY TO V'BURG

Rev. Patrick McAlpine, As-
sistant Pastor of Our Lady
Of Gulf, Gets New
Assignment.

The news of the transfer of the Reverend Father Patrick F. McAlpine from the Church of Our Lady of the Gulf to Saint Paul's Church at Vicksburg, Miss., was received here with regret by his many friends.

Father McAlpine came here as assistant to the Reverend Father Gmelch four and a half years ago, and in that time built up a friendship, a comradeship, a true understanding, not only with his own congregation, but with the townspeople as well. His is the peculiar, though much-sought and aspired for personality that makes friends and keeps them.

Father McAlpine, besides his duties as assistant at the Church of Our Lady of the Gulf has had charge of Saint Joseph's Chapel at Paradise Point, known generally as the Old Mission) and through his untiring work endeared himself to many.

Father McAlpine was ordained from Saint Patrick's College, in Carlow, Ireland, and his first call was to Natchez, Miss., where he remained six months before coming to the Bay. The congregation of Saint Paul's Church as well as the population of Vicksburg are to be congratulated.

Father McAlpine leaves here next Wednesday, January 14, the best wishes, not only of his congregation, but of the townspeople as well go with him for his continued success in the Vineyard of the Master.

CITY OF BILOXI SEEKS BOND ISSUE FOR NEW CHANNEL

Federal Government Has
\$52,000 Ready For Its
Share of Cost

Biloxi business and professional men, packers and fishermen and men in other walks of life gathered Tuesday night at the city hall at an enthusiastic meeting called by Mayor John J. Kennedy to launch the educational program in connection with the voting of \$50,000 bonds by the city to meet a like appropriation by the government for developing Biloxi's channel into the Back Bay of Biloxi, a campaign for which has been conducted by the Chamber of Commerce and others for nearly 10 years. The Federal government now has \$52,000 available for this purpose and asks that Biloxi build suitable docks and pay part of the cost of dredging.

Captain Edward H. Dignowity, United States Engineers Corps of Mobile was a guest at the meeting and presented the government's side of the channel project, and stated that the government was ready to award the contract for the channel as soon as the Biloxians have provided their share.

Petitions are being circulated about the city asking that a special bond issue be provided. Biloxi could be called as soon as possible. The additional \$50,000 would result in additional taxes of one-half mill or fifty cents on every thousand dollars assessment of the taxpayers.

KILLS WOMAN AND SELF IN MOTOR RIDE

Car Driver Told Neighbor
Of Shooting Before
Suicide

Alex Dement, 50 shot and killed Mrs. Mary McQuirter, 38, and then shot himself Wednesday at Gulfport following an automobile ride. This was the verdict reached by coroner's jury that investigated the two deaths.

The murder of Mrs. McQuirter was disclosed after Dement went to the home of Mrs. Alice Bilbo. He informed Mrs. Bilbo that Mrs. McQuirter had been in her automobile alongside a strange car. Dement then shot himself.

The body of Mrs. McQuirter was found in a field near the beach. She had been shot in the head and chest. Her body was removed to the hospital and she died.

The body of Alex Dement was found in a field near the beach. He had been shot in the head and chest. His body was removed to the hospital and he died.

The coroner's jury returned a verdict of murder in the first degree against Alex Dement for the killing of Mrs. Mary McQuirter.

BAY FIRST BAPTIST CHURCH ELECTS NEW OFFICERS FOR YEAR

W. S. Allen, Pastor, An-
nounces Officers Elected
Who Will Serve Church
For Year.

At a meeting of the First Baptist church on January the 4th, the following officers were elected to serve the church during the year.

Church Officers: Miss F. A. Wright, Treasurer; Miss Ethel Sylvester, Clerk; Mrs. F. A. Wright, Pianist. Sunday School Officers: E. A. Middleton, Superintendent; Mrs. Ethel Sanford, Assistant; David Middleton, Secretary; Miss Gladys Speer, Pianist.

Womans Mission Society Officers: Mrs. James Sylvester, President; Mrs. E. A. Middleton, Vice President; Miss Lena Anderson, Secretary; Mrs. Niles Cruthirds, Treasurer.

Order of Services. Worship and Preaching every First and Third Sundays at 11:00 A. M. and 7:30 P. M.

Sunday School every Sunday morning at 10:00 A. M. Womans Missionary Society Meeting every Monday evening at 7:30 P. M.

DIES FROM SUDDEN ATTACK

Ernest Meyer, City Employ-
ee, Collapses at Auto
Wheel While In
Country.

Ernest Meyer, a native of New Orleans, aged 42 years, and a resident of Bay St. Louis for the past thirty-five years, died suddenly on Wednesday, (New Year's Eve) at ten minutes past two o'clock, while seated at the wheel of an auto on the farm premises of Hiram Seal, near the 17-mile post on the Texas Flat Road.

Meyer had gone out that morning with Pasqual Piazza, in the latter's auto, accompanied by the two little Piazza boys in quest of collecting a load of pine knots for family use. Piazza having an errand at the Hiram Seal home drove to that place.

"Mrs. Seal had asked us to dinner," said Piazza, "and while I had accepted, Meyer declined with thanks, saying that he was suffering from an acute distal neuritis of the right arm, but it was evident he was upon Mrs. Seal offered and presently brought forth a dose of diluted bicarbonate of soda in a glass of water. Meyer drank the solution and soon said he felt better, but still declined to eat. Mrs. Seal offered a cup of coffee, which he thankfully accepted. Later the party returned to the yard and Meyer said the heartburn had returned and he was feeling badly. Following these words he walked to my car and as soon as he was seated at the steering wheel he was soon seen to collapse.

"We ran to his assistance," said Piazza, "but it was evident he was dead. He at once turned purple and was discolored."

Mr. Thigpen at the public fire station was telephoned to and was soon on the scene. Justice of the Peace Jones of Logtown was summoned, also Sheriff Joseph Jones. As Meyer had died in sight of eye witnesses no inquest was necessary.

Meyer was an employee of the city, working on the street system. He was quiet, unobtrusive and always minded his own affairs, and did his work conscientiously and always with much satisfaction. He made his home with the Alfred Carver family, in Ballentine street. He was unmarried. The funeral took place New Year's Day, afternoon and interment was at Cedar Rest Cemetery.

BELL TELEPHONE EMPLOYEES KINDLY REMEMBERED XMAS

Employees of the exchange and office proper of the Bell Telephone and Telegraph Company, Bay St. Louis, were generously remembered for the Christmas holidays by patrons as an appreciation of the splendid service and courteous attention given during the year ended. The office force has requested that the following named be mentioned in order added acknowledgment be given.

Hancock County Bank, Beach Drug Store, St. Louis College, Mr. and Mrs. Ralph Salinger, Mr. and Mrs. Pontaine Martin, Mr. and Mrs. Irvin Allen, Mr. and Mrs. Edw. C. Carrere, Mr. and Mrs. Robert L. Ginn, Mr. and Mrs. Charles G. Moreau, Mr. and Mrs. James Sylvester, Mrs. E. J. Leonard, Mrs. John Bryan, Mr. A. J. McLeod.

TO ASK FOR CASH IN ADVANCE

A meeting of the Coast Press Club held Monday night at Pass Christian was held to discuss the proposed cash advance for the year 1931.

SEASON TO OPEN WITH ALOYSIUS

Stanislaus Rockchaws Bas-
keteers Will Play First
Game Here Sunday—
Season's Schedule In-
cludes Seventeen
Games.

Stanislaus Varsity basketball season will get underway Sunday afternoon against the St. Aloysius Panthers. The latter have an edge on the Rock-A-Chaws as they have advantage of team work during the holidays. Coach Perkins has not allowed much grass to grow under the feet of the prospective Varsity since their return Monday night and a great game is expected. It will be the opening of a seventeen game schedule.

The Varsity prospectives to date are, Colotta, Saucier, D. Guenard, Ducasa and Verlander of last year and Bud and Bill Masterson, Hickman, Baquet, Artigues, Petrich, Daigle and Kidd are all trying for a berth.

The contest will start at 2:30 with Rexinger of Mississippi City handling the game. See what the Rock-A-Chaws have for the season.

There is assurance of a good game and plenty of action, the fore-runner of a live season by the local basket-players. Detail of the seventeen game schedule appears elsewhere in this issue of The Echo and might be kept for future reference.

WAVELAND CHURCH HEARS REPORT OF ALTAR SOCIETY

Raises Nine Hundred Dol-
lars In Ten Months—De-
frays All Expenses And
Has Balance.

Members of the Altar Society, Waveland, held a meeting Tuesday at the church, at which time a report of the previous month was read and the work of this organization, it was shown, has been fruitful in its accomplishment. The Altar Society was organized in March, 1930, and since its origin it has been able to defray all expenses of the church besides purchasing candles and making other necessary improvements, leaving a substantial balance in the treasury. It was proposed, and adopted, that further improvement be made in the sanctuary and sacristy.

Mrs. E. C. Carrere is president of this active society and has proven herself both efficient and capable, in fact, every one who has worked for the welfare and success of this society the past ten months and have realized the sum of \$900.00.

Other officers are Mrs. V. E. Lizana, vice president; Mrs. A. Bourgeois, secretary; Miss Donnelly, treasurer. Committee: Mrs. J. D. Nix, Mrs. J. D. Morrere, Mrs. O. M. Villere.

Efforts of this Altar Society are working while and prove of real assistance to the church.

L. & N. WILL CONTINUE PUBLICITY

Local Passenger Agent Ad-
vises Same Schedule As
Last Winter Is In Vogue
For 1931.

I. V. Colly, local passenger agent Louisville & Nashville Railroad advises The Echo that his company will continue their national winter advertising, and have already carried half page advertisements in the following named magazines, the Saturday Evening Post, Collier's, Literary Digest, National Geographic and National Sportsman Magazine, during the months of November and December, with a full page ad to appear in the Saturday Evening Post of January 10 and Collier's January 17.

The newspaper advertising will be practically the same as last year and will appear in practically all of the leading cities of the North and East. The L. & N. Railroad has carried on their national advertising campaign for the past several years and this has no doubt attracted a good many tourists during that time, and it is hoped that the Mississippi Gulf Coast will receive its share of these visitors this winter season.

Newspaper announcements and printing of tickets, circulars, etc. will be done for announcements. State \$50,000,000, county \$15,000,000, local \$10,000,000. These are standard prices and are voted to conform to these figures for the sake of uniformity.

MARCHIE SCHWARTZ RETURNS TO NOTRE DAME AFTER HOLIDAYS

Recipient of Many Atten-
tions While Home—Back
To Study Law Since
Monday.

Marchmont Schwartz, who came home for the holidays on a visit to his parents, Mr. and Mrs. Edw. Schwartz, and family, left Saturday for Notre Dame where on Monday morning for 8 o'clock he was at his desk resuming his studies in law, and to which, he says, will now devote all of his time till the end of the term.

Marchmont was lionized on every side during his two weeks' stay at home, in New Orleans, along the Gulf Coast, and before leaving voiced his appreciation of every attention tendered him as record member of the All-American football team for 1930.

At Biloxi he was given public recognition by the Rotary Club of that city and as guest of Mayor Kennedy. Bay St. Louis and the Coast are very proud of Marchie and the many public and other attentions were merited.

C. O. F. C. IS ACTIVE IN BAY CITY

Regular Monthly Meeting
Tuesday Reveals It To Be
One of City's Most Active
Votaries.

With an active membership approximately one hundred members, Bay St. Louis Chamber of Commerce is active in many channels these days and accomplishing results, easily and effectively serving as the clearance house for both city and county.

Regular monthly meeting, held Tuesday night, after hearing reports well indicated how active in accomplishing things is this organization. The short cut route, through the C. O. F. C. has received all necessary attention of things to be done required from the Mississippi side and after February 11 the matter will be officially presented to the Rotarians that be on the other side of the Pearl, all signed and delivered.

The matter of gas for Bay St. Louis is not in abeyance but the proposal to be made the city, is taking shape that the matter will soon be officially presented for adoption. The Chamber of Commerce committee, Mayor Charles Traub, Dr. Jas. A. Evans and Chas. G. Moreau, working with the president, George R. Rea, ex-officio member, are in active consultation with representatives of the Southern Gas Company, now on the Coast.

The matter of lighting the bridge across Bay St. Louis is not asleep but H. W. Ososnach, committee of one, is personally giving the subject time and attention and dealing direct with executives concerned.

Other matters in the embryo will be announced in near future. Have you joined the Chamber of Commerce?

STANISLAUS MAPS OUT BASKET CARD FOR 1931 SEASON

Season Opens In Bay St.
Louis With St. Aloysius
Team From New
Orleans.

The 1931 basketball schedule of St. Stanislaus College, Bay St. Louis, calls for teams from three States, Mississippi, Louisiana and Alabama, opening the season in Bay St. Louis with St. Aloysius, New Orleans, January 11.

The full schedule follows:

January 11—St. Aloysius, at Bay St. Louis.

January 16—Jones County Agricultural, at Bay St. Louis.

January 17—Commy High of New Orleans, at Bay St. Louis.

January 18—Holy Cross College, at Bay St. Louis.

January 21—St. Paul's College, at Bay St. Louis.

January 24—Biloxi High, at Biloxi.

January 28—Spring Hill, at Mobile.

January 29—McGill Institute, at Mobile.

January 31—Warren Easton Boys' High, at Bay St. Louis.

February 6—McComb High, at Bay St. Louis.

February 7—Holy Cross, at New Orleans.

February 11—St. Paul's college, at Covington.

February 14—Biloxi High, at Bay St. Louis.

February 15—McGill Institute, at Bay St. Louis.

February 22—Spring Hill High, at Bay St. Louis.

BAY ROTARY CLUB HEARS SPEECH AND ADDRESS ON 1931 TIONS BY LADY

Mrs. C. C. McDonald Addresses Club on "New Year's
Resolutions—Board of Directors Assemble and
Active Year Indicated.

BELOVED RESIDENT PASSES ON

Mrs. Estelle Blaize Beck-
Murtagh Laid To Rest at
St. Mary's Wednesday
Morning.

Mrs. Estelle Blaize, wife by first marriage of R. V. Beck and by second marriage of the late Robert J. Murtagh, passed away at Hotel Dieu, New Orleans, on the morning of Tuesday, January 6, at 4:45 o'clock, surrounded by members of her loved ones, a native and life-long resident of Bay St. Louis, aged 61 years.

Mrs. Murtagh had been ill for several days and was finally taken to New Orleans, suffering from a severe ailment of cold and fever which developed into a type of pneumonia. Every effort possible and all that medical science and experience was ministered but which proved unavailing. The end came peacefully, calmly and beautifully as the deceased had lived.

Remains were conveyed to Bay St. Louis and the funeral took place Wednesday morning from the residence of Mr. and Mrs. Leo Blaize, in Booker avenue, brother and sister-in-law of the deceased. The funeral ceremony consisted of a solemn high mass at the church of Our Lady of the Gulf, with Rev. Father A. J. Gmelch, pastor, chief celebrant, and the ceremony at St. Mary's Cemetery was conducted by Rev. Father Leo Fahey. Both services were impressive and beautiful. A wealth of floral offerings from friends both along the Coast and in New Orleans, as well as from elsewhere well testified to the love and esteem in which Mrs. Murtagh had been held, and her memory in the hearts of those who knew and loved her best will ever remain.

Mrs. Murtagh was noted and loved for her many fine attributes. Her largeness of heart, willingness to assist a neighbor or other friend or acquaintance in time of stress were chief characteristics of the qualities that made for her an outstanding character. Nothing was of too much trouble or effort when she felt her services could be of assistance to alleviate the suffering or aid the distressed.

Mrs. Murtagh was the only sister of five brothers, namely, Ralph J. Gabriel, Y. Manley, Reginald N. and Leo Blaize all of Bay St. Louis, and was the mother of Mrs. Carrie Beck Chauvet, Robert J. Stanley, Earl, Joseph G. and Estelle Beck.

She was a devout and active member of the Catholic faith and passed away fortified with the consolation of her church. She was ever active in all lines of endeavor, whether it be church, fraternal, civic or social. She was the true and active citizen, always identified with every move calculated for the betterment of the community and its people. Her passing away removes from the community one of its best citizens and its people one who could ever be depended upon in time of sickness or sorrow. Truly has God called His own home.

Funeral services were held Monday for Gus D. Revol, prominent citizen and civic worker, who died Sunday after a sudden illness at his home in New Orleans.

BUSTER MALLINI KILN RETAINS STATE TITLE MIDDLEWEIGHT

Buster Mallini, well-known ring athlete of Kiln, this county retained his state title as middleweight champion by winning a decision over Sargis Prevost, Biloxi, in ten rounds at that city Monday night before a crowd of 3000 fight fans, said to be one of the largest audiences of the kind to assemble on the Coast. Many fans from Bay St. Louis and Kiln were prominent in so large an aggregation of spectators.

GUS D. REVOL DIES

Funeral services were held Monday for Gus D. Revol, prominent citizen and civic worker, who died Sunday after a sudden illness at his home in New Orleans.

Mr. Revol was for 16 years head of a well known automobile agency, and was active in the work of the goods roads bureau of the association of commerce. He was 66 years old. Mr. Revol had a summer home at Pass Christian, and many years ago spent his summers at Biloxi. He was very much interested in the progress of the Coast and frequently visited Bay St. Louis.

Five grand chapter officers, three of whom officiated at the installation ceremonies, were present. These were Miss Sue Waller of Wiggins, grand matron, acting as installing officer; Mrs. E. J. Leonard of Bay St. Louis, district deputy grand matron; Mrs. Mary Budge of Wiggins, grand chaplain; Mrs. J. W. Kankin of Gulfport, grand associate conductress and C. E. Pratt of Wiggins, grand sentinel.

The Order of the Eastern Star, Coast Chapter No. 51 at Gulfport installed the following officers for the ensuing year, Monday night: Worthy Matron, Mrs. W. B. Alford; worthy patron, Anderson Nefferville; associate matron, Mrs. Carlos Rabby; secretary, Mrs. O. C. Williamson; treasurer, Mrs. H. C. Lucas; conductress, Mrs. Mare M. Ducote; associate conductress, Mrs. J. E. Stegall; marshal, Miss Doris Heath; organist, Mrs. R. B. Meadows; chaplain, Mrs. W. F. Hardtner; Adah, Miss Ruth Klein; Ruth, Mrs. O. L. Meador; Esther, Miss Elsie Holzer; Martha, Miss Eleanor Mincher; Electa, Mrs. Claude Robinson; warden, Miss Isabel Saloom; sentinel, George Mincher.

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ECHO BLDG.
Thirty-Ninth Year of Publication

Chas. G. Moreau, Editor and Publisher

Official Journal Hancock County
Official Journal City of Bay St. Louis.

Member National Editorial Association,
Member State Press Association.

Subscription Terms, \$2.00 Per Annum
Always in Advance

Entered as Second-Class Matter at the Postoffice at
Bay St. Louis, Miss., under Act of March 3, 1879.

It's easier for a woman to look as old as she is than to look as young as she feels.—Jackson Daily News.

Mississippi's assessed valuation, real and personal, as announced by the State tax commission is \$742,197,744.

The State capitol building at Bismark, North Dakota, burned one night last week, entailing a loss of \$500,000 and the destruction of most of the State records.

Up in West Virginia a farmer found a dime in a hen egg. If we thought that farmer had a breed of chickens guaranteed to lay eggs with dimes in them our order for a flock would be forwarded to him by first mail.

Interest in the gubernatorial contest, as well as in other State and county fights for nominations, will begin to warm up within the next few weeks, but along about June the campaign will be sizzling hot.

The hit-and-run driver is a man (or woman) whose car knocked down a person on the highway and then "steps on the gas" to get away. There is no punishment too severe for such a heartless creature.

Adolph Zukor, head of the giant Paramount Pictures Corporation, had only \$25 in his pocket when he landed in New York thirty years ago. Today he controls assets amounting to more than \$60,000,000 and directs 150,000 employees.

Charles C. Cantrel has been nominated by President Hoover to succeed Walter L. Cohen, deceased, as comptroller of customs at New Orleans. The appointee has been a reporter on the staff of the Times-Picayune for several years.

The Winner-Klien department store at Meridian, one of the largest in the State, having met with financial trouble will be re-organized and continue to operate with some of the leading business men of that city having the management of same in charge.

It was rumored in New Orleans a few days ago that Governor Huey P. Long and his bitter political enemy Lieutenant-Governor Paul N. Cyr might both resign their offices in order to allow the governor to take his seat in the United States senate.

President W. R. Cole, of the Louisville and Nashville railroad, was in Pensacola the past week and while there expressed the belief that business will soon adjust itself to normalcy and that an end of the long trade depression will soon be reached.

State Auditor Carl White's suggestion about the issuance of "State script," in payment of taxes has met with no favorable response from either legislators or the press. However well meaning Mr. White might have been his plan fell with a deep resounding thud.

When Governor Bilbo announces in advance that he will not call the legislature into another extraordinary session unless a majority of the law makers agree to pass his eight measures, he in effect, tells them to do his bidding or else he is willing for the State to go on the rocks.

The death of Walter L. Cohen, perhaps the most prominent and influential negro politician in the South, marks the passing of the last of his race to fill any important office in this part of the country. He was a man of more than ordinary ability and for years had been a power in Republican political circles.

Far be it from The Echo to advocate a resort to mob violence under any circumstances, but it does not hesitate to say that the gang of bank bandits responsible for the killing of those two men in New Orleans a few days since should be shown little consideration at the hands of a court and jury.

Did you start off the New Year with a lot of good resolutions which were to be observed and a guide to your actions and conduct the coming twelve months? It is a good practice, this thing of making the same old resolutions year after year. If not observed and are broken they will be ready for adoption when another new year rolls around.

At a meeting of all Federal judges of the fifth district, held in New Orleans last week, resolutions were adopted asking congress to pass the Stephens bill providing that all sessions of the fifth circuit court of appeal be held in New Orleans. It has been the custom of the federal appeals court to meet not only in New Orleans, but in Georgia, Alabama and Texas.

A single advertising agency of Chicago expended \$50,000,000 last year for newspaper, magazine, outdoor and radio advertising, more than half of which sum was expended for space in daily papers. We would not be at all surprised that a check upon results would show that the amount paid for newspaper advertising was responsible for 75 percent of the trade accruing to the advertisers.

COLONEL R. H. HENRY

THE Dean of the Mississippi Press Association, Col. R. H. Henry, for over a quarter of a century active in journalism in Mississippi passed into eternity shortly after midnight of New Years Day.

Editors everywhere can well afford to reflect upon the life and convictions of this great newspaper leader and find in them inspiration for carrying on the ethical standards of journalistic effort. That his efforts were appreciated in newspaper circles is evidenced by the fact that he was the only Mississippi newspaper man to be elected president of the National Editorial Association, the organization about which centers the progressive standards of the profession. For fifty years Col. Henry edited and published the Clarion-Ledger of Jackson. During these fifty years he proved that he knew how to operate a newspaper in a manner that would reflect credit and distinction to himself as well as to the pecuniary advancement of his fortune.

Mississippi has made progress during the past half century but to which Col. Henry made a contribution. He was a leader in political circles, a champion of education, a friend to every laudable project.

On November 22, 1930 the Mississippi Press Association met in Jackson. Though Col. Henry had been ill for ten days he got out of bed and came to the meeting. In his address he bid farewell to the members of the Press and stated that he realized that he was making his final message. He invited the editors to his funeral.

It is the memory of men of the type of Col. Henry that keeps the world moving forward continuously. Dead, yes, but this applies only to the flesh. His spirit still lives.

IDLENESS WIDESPREAD.

According to figures made public by the International Labor office of the League of Nations, at Geneva, that in Germany one German out of every nineteen is without work, in Great Britain one out of every twenty-one of its inhabitants and in the United States one out of every thirty. These figures, and they are probably low, reveal how widespread is the present economic depression. Employment conditions in France are better than in any other country and are rapidly improving in Russia, according to the same authority.

WORK OF GOSSIPERS.

The suspension of a number of banks in Mississippi is directly attributable to gossip mongers. It is stated by officials of the banking department. It is just about the easiest thing in the world to start a run on a bank when a few depositors get scared and begin to draw their money out. The fact that a considerable number of the closed banks have reopened is proof that they were solvent and their suspension was ordered in the interest of their depositors.

THE FAVORED GULF SECTION.

From all reports our Gulf Coast section and its people are far better off in every respect than any other portion of the State, and therefore it ill behooves us to complain. No one will deny there are not some cases of actual destitution and want to be found in this God-favored section, but nothing like the number of cases which are known to exist elsewhere throughout the State.

THE CRIMSON TIDE.

The crushing defeat administered the Washington State University football team by the Crimson Tide of Alabama University at the Rose Bowl in Pasadena, California, on New Year's Day was perhaps the biggest upset of the whole football season. Neither team had suffered a defeat but nobody had any idea that the Alabama eleven would win by any such score as 24 to 0.

SPLIT ON PROHIBITION.

President Hoover's crime commission reassembled in Washington last Monday and it will probably be some time before a report is made public. It is quite evident that the commission is badly split on the prohibition question and it is due to that fact a report has not been made months ago.

JACKSON GAS FIELD.

There are thirty gas and one oil well in the Jackson field and nineteen others being drilled at the present time. The field promises to be the greatest in all the country, and the capital city will undoubtedly become the most important manufacturing center in the South within the next decade.

"HERO OF THE MARNE"

The death of Marshal Joffre, "the hero of the Marne," is as sincerely mourned by every nation allied with France in the World War as by the French. He was indeed a great soldier and it was due to his military genius that Germany was defeated.

Over in Arkansas conditions are about the worst reported anywhere in the country. In one county several hundred farmers marched into a little town and proceeded to ransack stores for food and clothing, over the protest of the merchants. It was finally agreed to let the half-starved and meagre-clad people have supplies to relieve their most urgent needs, the merchants to be reimbursed out of Red Cross funds.

Just who has the inside track for the Democratic presidential nomination is a matter to be decided eighteen months hence, but at the present moment every thing favors the naming of Governor Franklin D. Roosevelt of New York.

The Illinois General railroad announces the re-employment of several hundred men who were laid off some months ago. When railroad operations were expected to end, their forces were disbanded.

VIEWS OF OUR NEWS By Chicagoan

Chicago, Ill., January 6.—1931! Got it right the first time. 1931 it is and will be for the next fifty-two weeks, and if we can only maintain the spirit of the past two, the entire year will be filled with interesting and happy events. Among the many excellent things published in the Echo during the past year were the most interesting articles by John Meyers, every one of which I enjoyed, but none of them more than I did the friendly greeting I received from their author, who I learn lives in San Antonio, a city surpassed in historic beauty only by the Gulf Coast.

With so much going on during the holidays, and the New Year bringing with it announcements of improvements in local telephone service, and with two banks issuing not only state bonds, but dividends, showing that "prosperity" is likely "just around the corner," it is possible that citizens of Bay St. Louis, all readers of the Echo, I'm sure, have not noticed that from now on we can look forward to months of increasing sunlight.

Of course no night would be too long when it was devoted to such an engaging affair as the annual holiday dance, and reception of Les Bohemiennes, so entertainingly reported by our Society Editor in last week's Echo, and I know that the hours seemed mighty short as the program with its Russian motif progressed toward its close.

And is there a day that is not too short when its zenith is broken by a Rotary luncheon? Especially is this true when those privileged to attend the affair are treated to such optimistic talks as that given by Jos. O. Mauffray when the members of this public-spirited organization gathered last week. Mr. Mauffray was right in administering his listeners not to whine over last year's losses, but to meet the New Year with a smile born of gladness that the past twelve months had not subjected us to worse treatment.

But whether or not the days are too long or short, Laurent Dickson announces that the Bay St. Louis Post of the American Legion of which he is commander, will work both day and night to reach the membership goal of which they have set their eyes. The post, over the signature of its commander, made an eloquent appeal to ex-service men in last week's Echo, and it is certain that in reading it, the men entitled to membership in the Legion were moved to avail themselves of the privilege of wearing the button which stands for so much in the eyes of the world.

Fittingly does Mr. Moreau term the Republican attitude toward Senator Norris a blunder. We could all respect honorable opposition to Mr. Norris in the primaries, regardless of what source it came from, and we could forgive a "hands off" policy during the general election. But when an executive of the national committee circulates an anonymous circular attacking a man claimed by the Republicans of their state as the leader of their kind of Republican party, it is hard for any impartial observer to respect those responsible for such an act. I am sure many Echo-readers know the nature of the circular spread over Nebraska by Mr. Lucas.

Why not an extra session of Congress? So asks last week's Echo. Yes, why not? To quote from Senator Borah, some men spend time and money telling the people all they will do if elected to Congress, and after they get there, they argue that they can serve their country best by going home and doing nothing.

STATE WILL NEED CREDIT STANDING

While the governor spurs with circumstances of an opening to gain approval of his measures, Mississippi's revenue situation is growing more desperate all the time, in the opinion of State Auditor Carl White. He believes that immediate action is necessary to prevent partial collapse of the school system and other departments of government in the coming year. With the state now lacking \$1,200,000 to pay off outstanding warrants, while, who is author of a tax relief plan, estimates that the state's total deficit in teachers' salaries will be approximately \$2,500,000 by February 1, and that the state will face a deficit of \$7,179,740-60.

That is assuming that 75 per cent of the taxes are paid, he said. "We are going to continue running schools and other institutions and pay salaries as due, some way must be devised to get the money."

School teachers have been chief sufferers most of the past year, and in January the Confederate pensioners will have outstanding \$270,000 in pension warrants without the money in sight now to take them up, White estimates.

On the first of February school teachers are due another \$1,600,000 and the revolving fund amounts to \$900,000.

Many legislators have expressed approval of White's plan to issue scrip for tax payments, the scrip to be taken up over a period up to five years, depending upon the amount of the tax. The plan, Daily News says, is a "blunder."

Hancock County Insurance Agency

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Let Us Take Care of Your Needs

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CASUALTY
BONDS—
FIDELITY
JUDICIARY

LOCAL SIDELIGHTS

Illinois new auto plates are bright green and stand out prominently, and, to say the least, are attractive. These take the place of the sombre black and white of 1930. The Illinois auto plate is quite popular on the Mississippi Gulf Coast, particularly during the winter when numerous cars from Chicago find way Southward. It is hoped the green and white tag will be seen more on our coast this season than its black and white predecessor. Chicago folk like the Gulf Coast and we are glad to note this predilection.

PASCAGOULA'S SPLENDID COMMUNITY HOUSE.

Pascagoula has won fame for the legend of its singing river and its industrial, civic and social votaries are always factors by no means remote. But of its many visible signs of progressiveness and potential evidences of its people, none stand out more prominent than its handsome and commodious community house, hardly two years completed and constructed at a cost of \$16,000.00, funds for which were raised by public and popular subscription. It is quite a monument to Pascagoulians, this building of concrete, towering in height as well as physical strength and well serving its purpose as a community center.

Here is housed the offices of the Chamber of Commerce and the civic clubs, Kiwanians, Lions and Rotary meet here in regular gathering. Here pre the scenes of every gathering of import and the place at once and easily becomes the clearance house for all organized effort where men and women are banded for general betterment.

FURTHER POPULARIZING A POPULAR HOTEL.

Recently the well-known Markham Hotel at Gulfport changed management when D. C. Baker, former manager Lamar Hotel, Meridian, Miss., assumed active charge and at once proceeded to popularize further this well-known hotel, quoted as the "Mississippi Coast's finest commercial and tourist hotel." Mr. Baker has initiated a number of outstanding changes, for instance, transforming the dining room into a restaurant as well, serving popular priced special dishes and meals, and cutting the prices of the latter without sacrificing quality and service. All colored help has been replaced by young white men and women. The Roof will continue popular as ever and be the rendezvous of the elite and pleasure-loving public of the coast and from elsewhere. Manager Baker and his corps of assistants are live and progressive and it is evident are making the hotel of the kind that will further fill a want.

A WORTHY OBJECTIVE BAY C. OF C.

A worthwhile objective by the Bay St. Louis Chamber of Commerce, adopted at its January meeting this week, is noted in the order adopted to inaugurate a campaign of removing all pier and other stumps from the waters of Bay St. Louis adjacent to the fringe of the main land. Every property owner on the beach is asked to co-operate in this movement and help beautify the water front of our city. This time of the year when tide water is at lowest ebb these useless and unsightly stumps are prominent and it appears there would be no better time in which to either cut close to the surface of the ground or for complete eradication. It would be helping our own property and interests, to say nothing of assisting to beautify the city, to co-operate with this latest move of the Chamber of Commerce in putting this objective over. President Rea has always fostered this movement and several property owners already have had the work accomplished.

SUBJECT OF GAS FOR BAY ST. LOUIS.

By no means has the subject of gas for Bay St. Louis died aborning. On the contrary, representatives of a gas supply organization at Jackson have been visiting in Bay St. Louis prospecting and taking notes. While yet not ready just now to apply for franchise or to appear officially, representatives have been making a quiet survey. This company will soon ask that 248 residents guarantee a five-dollar meter deposit. This done then it is planned to make formal application for official entry. It appears Bay St. Louis alone can muster this number. With Waveland included, the task will be nothing but simply the doing. Our summer population, as well as our people, want gas for domestic purposes and will agree to any thing REASONABLE.

WAVELAND NEWS DEPT. FOR READERS

There are more all-the-year



Join the Thrift Line

Open a Savings Account Today!

A bright new thought for the bright new year. Open a savings account now. Get in line with wise people, those who have decided to save a part of their salary each week, those who are looking ahead.

Merchants Bank & Trust Co.

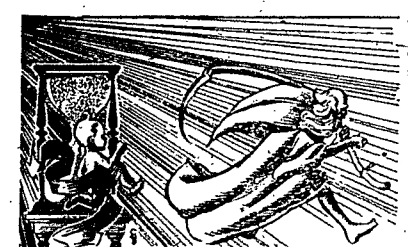
Own Your Home and Garden.

IT IS possible to accomplish this by buying a home on the building and loan plan. You pay us every month like you pay rent. At the end of so many years the house with its gardens and beauty belong to you. Save Money With Us. If you do not care to build or buy a home now, start saving with us. So much aside every month will later serve you in good stead. We pay interest twice a year. Ask about our paid-up stock certificate plan.



Peoples Bldg. & Loan Ass'n.

J. A. BREATH, Secretary.
BAY ST. LOUIS, MISS.



1931	Jan	1931	Jan
Sun	Mon	Tue	Wed
4	5	6	7
11	12	13	14
18	19	20	21
25	26	27	28
		29	30
		31	

The Curtain Is Up

THE curtain is up on the New Year. The stage is set for you, and your part will be the leading one, if you use The Sea Coast Echo's columns in putting over the best business performance you ever gave. Let us be your stage manager in directing you toward bigger profits and more business.

The Sea Coast Echo

ers, The Sea Coast Echo a few weeks ago inaugurated a Waveland news department and each succeeding week our resident correspondent shows a decided improvement in quantity and quality of news. Waveland is fast growing. Its seawall and base-surfaced roads, Waveland public school building and excellent teaching system, its group of new business buildings and the building of new dwellings and rehabilitation of others all tend to make for progress. There are more all-the-year

round residents in Waveland than ever. It is no more simply a summer resort. These signs are healthy and are significant and The Sea Coast Echo, always alert and ready to serve the public and wishing to be abreast of the times has instituted this news service as a permanent feature of the paper. We hope in time to extend this service to other parts of the county. Any and all courtesy and co-operation shown our Waveland correspondent will be duly appreciated.

WORK AND PLAY
AT S. J. A.

HAPPY NEW YEAR EVERYBODY!

S. J. A. greets you one and all and adds to the New Year wishes which you have already received, the fervent one that 1931 will bring to you health, happiness, and prosperity. Above all may you see the accomplishment of your fondest dreams and may the Giver of all good gifts bestow upon you in full measure His choicest Heavenly blessings.

BACK FOR ANOTHER STRETCH OF HARD WORK.

We've returned from the Christmas holidays. This fact is easily displayed in the classroom. First we are dazzled by the brilliantly figured stockings of a "beloved" classmate, "and oh, how she struts 'em." Then we spy another classmate busily "primping" with that "brand new doreen" he sent it to me, all the way from Lockport, isn't it darling? In the corner of the room we find two girls busily engaged in conversation, the theme being the 5:00 o'clock train as it pulled into the station Monday afternoon. One of the girls seems rather depressed. I send somebody on that train—who knows? And still another of our fond school-mates evidently drank so deeply from the cup of pleasure and it made her so dizzy and happy that she is still convalescing.

Oh, well it's all in a life time. And I suppose we will live to see many another Merry Christmas go by and then a few days after the fact with the stern reality that life is not all pleasure and that sooner or later we must come down from the dizzy heights and tread the hard, rough ways of Mother Earth.

So there's nothing left to do but settle down to our desks, wipe the dust off our beloved (?) books, and make ourselves as comfortable as possible while we studiously chew on pencil stubs over knotty problems in Algebra, unintelligible English themes and jumbles of sentences from Caesar.

At any rate here's hoping we come through our battles with Latin, English, Algebra, etc., etc., with flying colors and that 1931 may be a happy and successful year for all.

S. J. A. MINUS A BELOVED TEACHER.

The pleasure of coming back and greeting old pals and teachers after Christmas was much dimmed by the announcement that the faculty of S. J. A. was minus one of its best loved members. During the holidays, Sister St. John the Baptist, Head School teacher and assistant at the academy, was missioned to New Roads where she will now be Superior in place of Mother Gertrude who died during the early part of November.

Sister St. John the Baptist had been at Bay St. Louis for the past eight years and previous to that time had also spent several years in the Bay City being among the number of those whose hard task it was to start anew after the disastrous fire which completely destroyed the old academy.

Sister St. John had won the heart and confidence of each and every one of the High School girls at S. J. A., and her removal is keenly felt by them. However, while lamenting her departure the girls congratulate Sister St. John the Baptist on her appointment and wish her success and happiness in her new office and surroundings, meanwhile assuring her that they will strive to live up to the noble ideals and principles which she strove so hard to inculcate in them. To Sister Loretti, who is now teaching work of the subjects formerly taught by Sister St. John the Baptist, we extend a hearty welcome and venture the fond hope that she will soon learn to love us and our little Bay City as much as she did the girls and the Academy at New Roads where she labored so many years. Just meeting Sister Loretti and being with her these past three days is sufficient to prove to us what a wonderful teacher she is and how fortunate we are that she should have been sent to us.

INTERMEDIATE DEPARTMENT SOON TO MOVE INTO NEW QUARTERS.

In a few more days the Third, Fourth, Fifth, Sixth, Seventh and Eighth grades hope to take up their abode in their new quarters in the S. J. A. Memorial Hall. They can hardly wait for the great moving day to arrive, it will be such a thrill to go to work in a shiny, brand-new classroom.

The finishing touches are being put to the classrooms and halls and a connection built between the old and the new buildings. The workmen promise to turn the S. J. A. Memorial over to us for good, in just a few days.

The High School will also share in the thrill and excitement of moving in for a wonderfully equipped Science room. The music department also will desert its former quarters in the academy to install itself in the large airy and sunny rooms of the Memorial Hall.

GOLD JAYS DEFEAT KILN 26-23.

Hurrah! Our own Gold Jays seem to have recovered their conditional pep and fighting spirit. We were a little afraid after the first game against the Red Stickers of Baton Rouge, that they might not be as good as they seemed. But last night's battle against Kiln proved that our Gold Jays are as good as ever and that they'll fight to the finish.

Kiln's team was right there with speed and excellent pass work and kept neck to neck with the Gold Jays even at times gaining the lead. But S. J. A. kept fighting all the strength during the second half and jumped three points ahead during the fourth quarter.

AS THE NEW YEAR IS USHERED IN.

Santa Claus has shed his flowing whiskers and his red robe as he watches the old year depart. He is more than ever a more sophisticated being, and even those noted comedians who are all of comical forebodings

STANISLAUS COLLEGE ECHOES

Holiday Vacation At End And Collegians Resume Studies—Coach Perkins Starts Work on Basketball Team for Season.

Christmas vacation ended at 5 o'clock Monday afternoon. Most of the boys came in on the five o'clock train, from New Orleans and many boys by automobile from the Coast and points east.

Every one seems to have had a wonderful time but all are glad to be back at school once more and are ready to start in on real hard work. All of the boys brought back reports of hunting, fishing, dancing, in fact, all of the winter sports. Some of the Brothers had wonderful luck with their hunting during the holidays and we guess they are sorry that the holidays are over. All the boys wish you a Happy and Prosperous New Year.

Coach Grady Perkins started working the basketball boys Monday night with practice in the gym. The varsity basketball season starts Sunday afternoon with St. Aloysius College from New Orleans. This should be a fast and interesting game, because St. Aloysius has a good team and our boys are working hard to produce the best basketball team the College has ever had. Be sure and be there and see the Rocks win their game starting the 1931 season.

The mid-term examinations will soon be here and all the boys are looking forward to them with a grin. Oh, yes, there is one thing to do and that is take them as they come, and that is just what we are all going to do down here at the college.

The Senior Class has received all its members safe and sound and is smiling down to hard work with a smile and a realization of the fact that 1931 is the most important year of their lives when they leave the college and launch their ships on the sea of life. Just think most of the fellows still have their class pins and rings.

WE WONDER WHY?

Andrade is so blue? Some girls in the home town are broken hearted?

Bro. Theodore's French class was so interesting last Tuesday?

Why all increases in Bookkeeping are Assets?

Bro. Vincent is so happy lately? Pat Wilson is so glad to get back? Who is trying to beat Luke's time in the Kingston?

Why Whitmeyer has written so many letters?

SODALITY NOTES.

The departure of our beloved Father McAlpine from our midst leaves a great gap in our hearts which can only be filled by another person possessing his kindness, wit, cheerfulness, and general all-round "loveability." St. Paul's Church in Vicksburg, Mississippi, is the fortunate institution to obtain his services. His wonderful work and his will always be remembered as much as we shall miss him. Good luck to you, Father.

His dear old wife Mary Christmas now smokes Murads and she has installed "Ethyl" gasoline into Santa Claus' equipage. She wears fashion, able gowns of red and green and no longer wears holly in her bobbed grey hair. Their joy home that is on the order of a shiny new refrigerator in New Year, Jr. who has just graduated into rompers. Mr. and Mrs. Claus are at home only on Thursdays, and they extend a cordial invitation to all their old friends.

N. B.—Present card at door to avoid rush.

P. S.—Cakes and coffee will be served (also egg nog.)

Painful Condition

"When I was just a girl at home," writes Mrs. B. F. Riggan, of Baird, Texas, "I took Cardui for cramping and pains in my side and back, and it helped me at that time. After I was married, I found myself in a weak, run-down condition. I suffered a great deal with my back, which was so weak it hurt me to get up or when I would stand on my feet. I fell off in weight. A friend of mine, seeing how bad I felt, advised me to take Cardui, which I did. By the time I had taken two bottles I felt stronger and better than I had in a long time."

CARDUI Helps Women to Health

Cardui is a powerful blood purifier and a most effective remedy for all conditions of the blood.

SELLERS SCHOOL NEWS

FIFTH AND SIXTH GRADES Bernice Ladner

The fifth and sixth grades seem to have returned from the Christmas Holidays with a new interest in their work.

Our room had a Christmas Box on Friday the day we turned out for the Holiday, and everybody received a gift from it. We also had Christmas poems and stories read.

We are planning many interesting things for the new year.

SEVENTH GRADE Velma Ladner

The seventh grade all came back to school Monday to begin their school work and seemed to be happy to get back. They all enjoyed the holidays and are ready for work.

The seventh grade has taken "Healthy Living" instead of History this term as they have finished their required History work for the year.

EIGHTH GRADE Leo Shaw

We have been studying the Christmas Carol in English for quite awhile, but are planning to complete it soon.

The eighth grade has started this week to make the coming year a more prosperous and happier year than the last has been. New Year resolutions are now in order we hope to make this one and be able to stick to it this year.

TENTH GRADE Edith Spiers

The tenth grade English class has been studying the story, "As You Like It." Every one in the class enjoyed the story very much. The Home Economics Girls decorated some boxes and made different kinds of candy to pack the boxes with. The boxes were very attractive when packed.

ELEVENTH GRADE

The Junior Class has been making rapid movements and they have resolved to do better in the New Year. Everyone had a fine time Christmas Holidays and are now ready to get down to real business.

The Geometry class work seems to be getting easier and easier to them. Geography is really interesting now. They are studying the chapter about "Animals as a Source of Food."

The Agricultural class members are enjoying their work in the shop. Some of the boys are making different articles while others are filling and mending different kinds of tools.

SENIOR CLASS

Lola Pearl Matlock

After having nine holidays, the seniors have come back to start school again with a renewed school spirit. All the members of the class reported that they enjoyed the holidays very much. They are proud to hear the entire faculty say that they enjoyed them also.

The seniors are glad to say that all of them passed the examinations on the first semester work.

Sometimes the members of the senior class wear a smile and feel proud that after only a few more months they will have finished high school, though often the smile is driven away with the thought that soon their high school fun will draw to a close.

The Sellers Home Economics Department sponsored "Doll" dress-making contest among the Fifth and Sixth Grade girls.

The McCall's pattern company furnished the patterns while the Home Makers Educational Service gave the beautifully stamped prize ribbons.

The Doll's outfit consisted of the dress, bloomers and bonnet.

Geneva Dedeaux won the first prize; Vivian Necaise, second prize; Ida Dedeaux, third. Others who had commendable work were Birdie Shaw, Verda Lizana, Aline Cuevas and Bernice Ladner.

JEFFERSON DAVIS SOCIETY Leonam Ladner

On Wednesday, December 17, 1930 the society met and gave a splendid program on the life of Jefferson Davis, the man for whom the society is named.

After the program was rendered the following officers were elected: President, Aaron Ladner; Vice-President, Lee Spiers; Secretary, Lugin Necaise; Cheer and Song Leaders, Aretha Ladner and Marine Stewart; Program Committee, Miss Carlisle, Miss Penton, Oreas Ladner, Walter Leamon Ladner.

With hopes to surpass the work of the former officers, the new officers of the society took charge on December 31, 1930. The officers made a splendid beginning. The following program was rendered with a one act play entitled, "Enter the Hero," by Theresa Hobbs, which was presented by the Junior class.

The characters were as follows: Ruth Carey, Louise Shaw, Ann Carey, Mrs. Carey, Harold Lawson, Lee Spiers, Esther Moran, Herman Sander.

The members of the society enjoyed the program and hope that the programs of 1931 will be as interesting as those of 1930.

We feel sorry for the automobile owners who failed to purchase 1931 tags before January 1st.

Mineral Salts Give Her

Tired Husband New Pep

"My husband took 2 bottles of Vinol. Now he has a good appetite and more strength, pep and vigor than he ever had." Mrs. Ralph Starkey.

Doctors have long known the value of mineral elements iron, calcium, with cod liver oil, as contained in Vinol. Nervous, easily tired people are surprised how Vinol gives them strength, sound sleep and a BIG appetite. Give your more PEPP to enjoy life! Vinol tastes delicious.

L. A. DeMenthum Sons, Druggists.

FAMOUS BAND IN

"MADAM SATAN" TO SHOW AT A. & G.

Abe Lyman's Jazz Orchestra To Play in Masked Ball Scene.

In addition to its other attractions, Cecil B. De Mille's "Madam Satan," coming to the A. & G. Theater Sunday and Monday, will offer one of the most famous jazz bands the world has known.

Abe Lyman's famous organization will be both seen and heard during the exotic and thrilling masked ball scenes aboard a Zeppelin, which are the big features of this new Metro-Goldwyn Mayer comedy with music. Lyman's band needs no introduction to any who own a radio, a phonograph, or go to the theater. The versatile Abe has carried his troupe all over the United States and Europe, and his records sell by the millions of copies.

Many Song Hits.

In "Madam Satan" you will hear the Lyman band play several of the biggest hits of the piece, including "Live and Love Today," "We're Going Somewhere," "This Is Love," "The Beauty Auction," "All I Know You Are in My Arms," and "Lowdown."

Lyman's men turn actors in the latter part of "Madam Satan." When the Zeppelin is torn from its moorings in a storm, the musicians jump for safety in parachutes, together with all the gaily attired guests.

"Madam Satan" features such well-known players as Kay Johnson, Reginald Denny, Roland Young and Lillian Roth. It was written by Jeanie MacPherson, with dialogue by Gladys Unger and Elsie Janis. Musical numbers are by Herbert Stothart and Clifford Grey, of "The Rogue Song," Jack King and Elsie Janis. Three unusual ballets were directed by Leroy Prinz of Earl Carroll's "Vamies," in the Prinz ballet, "Ballet Mechanique."

WASHINGTON CURRENT COMMENT

"SOLID SHOT BRINGS CAPTURE OF LIQUOR SHIP"

The Day of the Half-shot Has Passed.

The latest overt act attributed to Communists is the instigation of a run on a bank. A run on a bank is a two edged sword. Capital gets a gash whenever it is unheated, but the most severe havoc is wrought by the reds as depositors. If the run, they did more damage to those whom they claim to love than to anyone else. When Redism has passed into history, most of its schemes will be found to have operated in that way.

A new political party is suggested by a recalcitrant senator as Before Property Rights' sounds well, but a host of disappointed promises, who have turned a willing ear to third-party promises in the past, will be inclined to think twice before severing a political allegiance that has been shame-facedly renewed, after former unsuccessful experiments. As the stand-patters in both of the leading parties, they will have no use for the new movement, on general principles. A good many infants do not survive the second summer, and election does not come off until the fall of 1932.

A midshipman at Annapolis was found to have in his wire, a veritable snarl of electrical wires by which he was able to control the clocks, electric valves and other appliances at the Naval Academy, to the dismay of those in charge. He got the bounce. The wisdom of such an action is to be questioned. There ought to be a place in naval affairs for a mechanical genius of his dimensions. No biography of Thomas A. Edison is at hand, but if memory is to be relied upon, he was discharged as a youth for trying too many experiments in a baggage car. No doubt the railroad which attempted to suppress him, later paid round prices for the work of his hands and brain.

The prince of Monaco puts down an uprising with the strong hand, and says that under no circumstances will he permit the disturbance of strangers within his gates. This is pure statesmanship of a high order; something with which the king-off at Monte Carlo has nothing to do.

Belgium is thinking of terminating her defense treaty with France, fearing that she may be drawn into another conflict. Her action excites no wonder. Belgium was the buffer between the German advance in the World War, until France had an opportunity to pull herself together, a friendly but costly experience, and one which Belgium apparently, does not care to undergo again.

Christmas passed about as usual, though the bread lines in the cities were a little longer than customary. The death toll of the day, due to accidental causes, was long, autos being the most effective means of execution, with poisonous alcoholic drinks making a good showing also. The fatalities and accidents, however, were incidental to a holiday of relaxation, and now that the day of relaxation is gone, depending on one's point of view is gone and past, the majority will remember it kindly, and look forward to its return in 1931.

A British scientist says that the available energy in the universe is slowly but surely disappearing, judging from the number of revolts that are going on in various parts of the earth, the supply of pep is not seriously depleted. Turkey is the latest country to be afflicted with the militant party which believes that everything needs a general overhaul.

WEEKLY NEWS LETTER BY W. F. BOND

How To Plant Sweet Peas

The following paper on growing of sweet peas by a member of the Greenwood Garden Club is released through the courtesy of the Garden Clubs of Mississippi.

The first step in growing sweet peas successfully, is to choose as near the ideal location for your bed as your home grounds afford. This ideal location should be first, well drained, for sweet peas will not grow in damp soil. The bed must be located where the plants will get sun at least a part of the day. Unless the ground is unusually rich, sweet peas should not be planted in the same place two years in succession.

After you have selected the place for your bed, the next step is soil preparation. In this step lies the one secret of sweet pea growing. The soil must be deep rooting plants, and the soil must be free of weeds. Perfect flowers on long stems cannot be produced from seed sown in shallow soil. Therefore, it does not pay to attempt to grow sweet peas unless we are prepared to spade the soil to a depth of at least eighteen inches. Sweet peas sown in shallow soil, besides being inferior in size, color and stem, are too short lived. The roots are too near the surface, and the sun soon burns them up.

But in deeply prepared bed, the roots reach down to cool sub-soil and can stand much more heat than shallow rooted ones. As you probably know, sweet peas are cool weather plants and cannot tolerate much heat. That is why sweet peas must be sown early, to get a good root system established while the weather is cool.

To dig the trench, remove the first foot of soil and place alongside the trench. The second foot need not necessarily be removed, but should be turned over and thoroughly loosened. As sweet peas are gross feeders, a liberal supply of well rotted manure should be worked into the soil. Most authorities advise the use of bone meal, in filling the trench, and the bone meal at the rate of four to six ounces per yard of trench, mixing it thoroughly with the soil. After the trench has been filled in, the surface should be top dressed with hydrated lime. The lime should be scattered along the surface to resemble a light snow. Your bed is now ready for the seed.

When the plants are about two or three inches high, thin out to four to six inches apart. The close growth makes the plants weaker and more susceptible to insects and blight. You cannot expect large, perfect flowers if you neglect to thin out the plants, and give them a chance to develop good, full, root system—and allow the air to circulate freely between the plants.

By the time the plants are three inches high, they should be provided with something to run on. To delay this, after the plants have formed their first tendrils, means retarding them, as they sprawl about trying to find something to cling to. Wire or

brush, either, make a good support. I use wire and make my trench wide enough for two rows, a row for each side of the wire.

The surface of the sweet pea bed should be gone over once each week with the hoe, to keep the soil loose. When necessary, the bed should be thoroughly watered—a good soaking once each week during the dry weather.

When the plants are about ready to bloom it is a good plan to give them a little stimulant. An ounce of nitrate of soda dissolved in a gallon of water, or a weak solution of liquid manure, make bigger and better blooms.

It is hardly necessary to say that the blooms must be picked daily, for if seed pods are allowed to form, the vines will stop blooming.

PROFESSIONAL CARDS

A. L. EVANS
CERTIFIED PUBLIC
ACCOUNTANT
606 National Bank of Gulfport Bldg.
Gulfport, Mississippi.

AUDITS
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DR. J. A. EVANS,
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HOURS: 9 to 12, 1:30 to 6.
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BAY ST. LOUIS, MISSISSIPPI.

"A City Printing Plant in a Country Town"

Successful Business Men
Always Use Well-Printed
Stationary, Such As—

Letterheads
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Plenty of equipment, ample and high-grade workmen, insures prompt and satisfactory service.

Don't forget us when in need of printing—no order too small, none too large.

Remember, our prices are lower than elsewhere.

PERSONAL AND GENERAL NOTES OF WEEK FROM WAVELAND AND VICINITY

The year 1930 adding 13, and it surely was an unlucky year for most of us. So let us forget it. Major Hoople said, the only thing it did for us, was to make us 1 year older.

Now 1931 will add 14 and according to the Ancients, any number divisible by 7 is lucky.

You can see at glance, 14 divided by 7 equals 2. So we should have double the prosperity this year and we are sure, it is going to work out that way.

So let all of us oil up the old joints and high tail after the Bacon, so we can pack it home during 1931.

We wish all of our friends to start the New Year right, by subscribing to The Echo, you will find it a live up-to-date paper doing everything it can to build up the Gulf Coast.

Mr. Louis Bordages is building a new cottage in Bourgeois Lane.

Mr. Peter Bourgeois is building a new cottage on Beach.

Mr. John Morrere, contemplates building a cottage in Terrace ave.

Mayor and Mrs. E. G. Schwartz had for their guests over New Year, Mrs. C. Battle and son, Mrs. J. B. Levy of New Orleans, Mrs. H. D. Scott and son of Houston, Texas and Mrs. Olcide Bourgeois.

Mr. and Mrs. P. H. Kammer have their two charming nieces, Misses Emelinda Buck and Catherine Berel of New Orleans at their cozy home for the holidays.

Mr. W. A. Mapp left Saturday on the Panama Limited for St. Louis, Chicago and Milwaukee. He expects to return in about ten days.

Miss Dorothy Scheib, Junior Nurse in Mercy Hospital New Orleans spent the holidays with her parents, Mr. Mrs. Wm. Scheib.

Mrs. Alice Biquenet motored to New Orleans with Capt. Ray and family to spend New Year.

Mr. and Mrs. Ed. Tucker motored to New Orleans for New Year.

Mr. and Mrs. Herbert G. Laudon, gave a New Year's Eve party, which was greatly enjoyed by their many friends.

Dancing and singing were kept up until the wee small hours of morning.

Mr. V. E. Lizana refereed the Mallini-Prevost 10 round championship fight Monday night at Biloxi.

Mrs. H. J. Curry and Son and Mrs. Albert Briede and children spent the week-end at their home in Coleman avenue.

Mr. and Mrs. S. C. Slaymaker and children are spending the winter here and will occupy the Ward cottage in Fells Sub-division.

Mr. and Mrs. Henry Reidlinger of New Orleans will spend the winter

in their home in Waveland avenue. Miss Mercedes Antoine after spending the holidays in Violet, La. visiting friends, is now at home.

Miss Isabelle Tucker visited friends and relatives in New Orleans.

Mr. and Mrs. J. Berg of New Orleans are spending the week-end at their home in Terrace ave.

Mr. and Mrs. J. Mocklin and family spent the week-end at their home in Terrace ave.

Mr. H. C. Laudon has been appointed by President Hoover, postmaster for a period of four years effective January 1, 1931. Waveland is now a presidential P. O.

Mr. and Mrs. F. Bourgeois had as their guests New Years, N. Lynn Bourgeois, Grace, Tuallo, John Fricke, Jr., all of New Orleans.

Miss Agnes Bourgeois entertained the Juvenile Music Club at her home Suncay.

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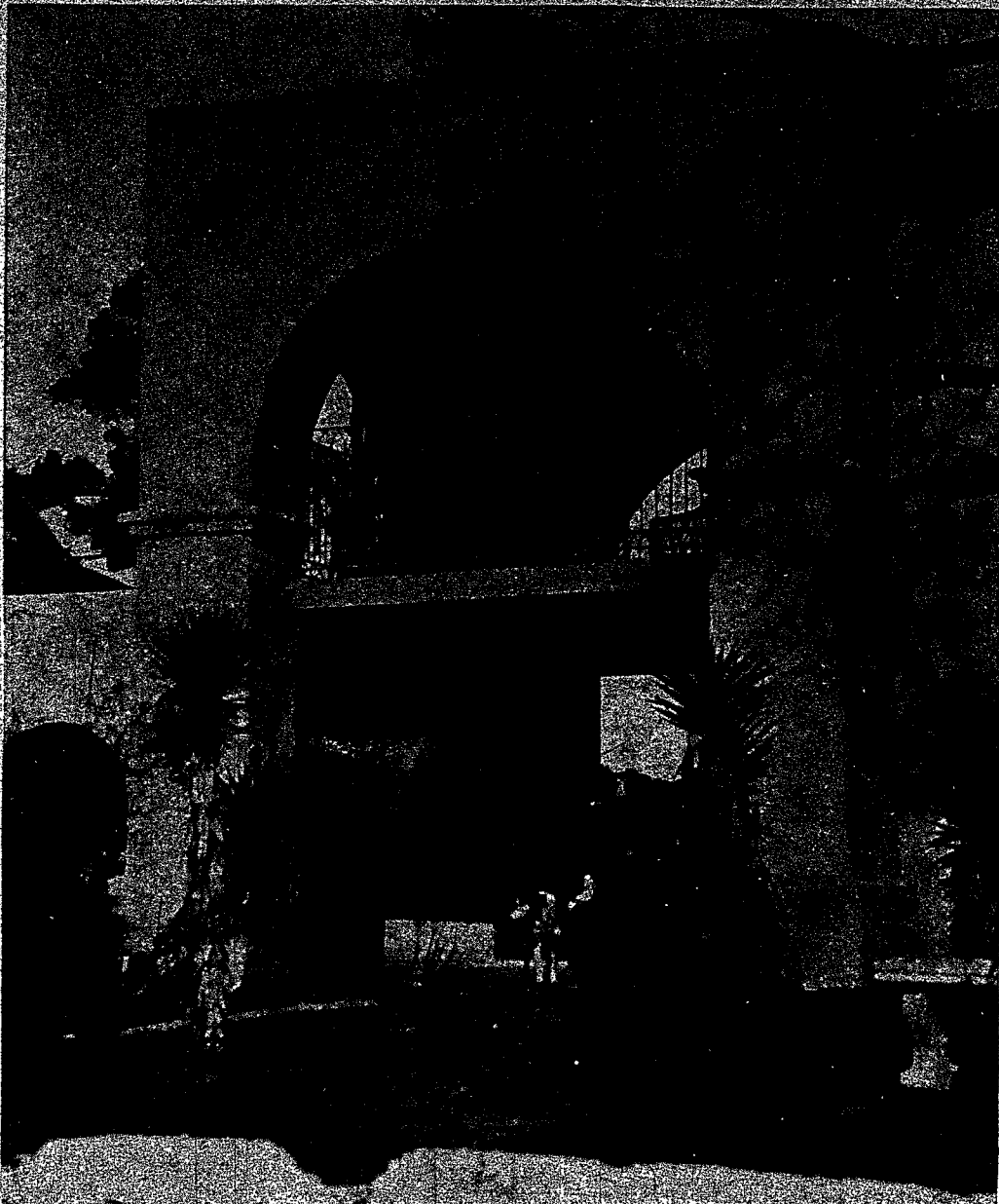
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"ON THE BAY OF ST. LOUIS"



THIS bit of charm of Spanish architecture is picturesque and typically characteristic of the Inn-by-the-Sea, tourist hotel located across the from the city on the Bay

of St. Louis, directly on the bay. This arch is one of the many and faces the exotic gardens.

No where, not even in California, is this compelling spot of semi-tropical

cal lure to be found. Nature and the artistry of man have conspired in colossal grandeur with charm of detail. Visitors to the Mississippi Gulf Coast must not fail to visit Inn-by-the-Sea, on Bay St. Louis.

FAVORS BOND FOR MISSISSIPPI ROADS

Would Build Memphis to Gulfport Road First Says Legislator.

Gulfport, Miss., Dec. 30.—George R. Smith of Pass Christian, one of the 15 men appointed by Governor Bilbo to represent him on a sub-committee to formulate a program for a special session of the legislature, should one be called, gave out the following statement:

"As a member of committee appointed by Governor Bilbo to prepare bills to be submitted at an extraordinary session of the legislature, should such session be called, I shall earnestly advocate a bond issue, to be retired by the present gasoline tax, for the purpose of immediate construction of the highway system adopted by the legislature in 1930, known as the Stansel law.

"It is my opinion we should provide first for construction of the Memphis to Gulfport highway and the short cut highway to connect the Gulf Coast with New Orleans.

"We have a competent board of highway commissioners to expend this money and supervise the construction of the work, and I can see no benefit to result to the state by delay.

"The work can be done at this time at a great saving, more and better roads can be built with less money, and the money put in circulation by this program will furnish employment to hundreds of our people."

"I shall advocate provision in any such act that may be adopted, providing that all contracts let in pursuance thereof require the contractors to whom contracts may be let to employ only workmen who have been citizens of the state two years, thus preventing the flooding of the state with floaters from the entire country; also to purchase Mississippi materials wherever available.

"By this means the state will be paying Mississippi tax money to those persons who will ultimately be required to pay a large part thereof, and by so doing the state will be helping to take care of its own unemployment problem and let other states do likewise.

"My attention has been called to certain plans being advocated for tax relief. Some of these plans amount almost to a suspension of the collection of taxes. Unquestionably some means of relieving the burden from those tax payers who are unable to pay their taxes should be sought."

However, a plan which may be constructed by the financial world as a suspension of collection of taxes, even partial, supplemented as it may be, by a scheme of issuing bonds and borrowing money on the tax receipts, would be looked upon as an act of sovereign bankruptcy, would destroy the credit of the state and render the sale of Mississippi bonds impossible, except at great discount.

PASS CHRISTIAN GARDEN CLUB RECEIVES CHARTER

The second meeting of the Pass Christian Junior Garden Club took place at the home of Sheela Rafferty on East Beach Boulevard. Thirty members were present. Each member received a badge and a letter from the national president, the Junior Garden Clubs of America. The charter of the club, No. 262, also was received. The president, Katherine Adams, read her report, after which the secretary, Barbara Bonn, read the minutes of the last meeting. Mrs. H. H. Barakats, the club counselor,

COAST GEODETIC SURVEY PARTY REACH BAY ST. LOUIS AND BEGIN WORK

Government Engineers Erect Three Steel Towers in Bay St. Louis Vicinity Ready For Observation Prior To Public Map-Making.

A unit of the Coast Geodetic Survey workers reached the Bay St. Louis section of the Mississippi Coast this past few days and already three of the 113-foot steel observation towers have been set up in position, one at Henderson Point, across from Bay St. Louis, one at Pine Hills and the other on the Waveland beach, near Nicholson avenue, on a lot owned by Geo. R. Rea. After these towers will have served their purpose they will be taken down, placed in the government trucks that are here with the party and the trip towards Corpus Christi, Texas, continued, where it is hoped to complete the government work of public survey.

The party of U. S. Coast Geodetic Survey workers has been operating in the Coast vicinity and has about completed its work in Biloxi. The party is operating in two units. One of these comprises 12 signalmen, construction foreman, truck drivers and others and is engaged in erecting, in dismantling and transporting to a new location the high steel towers from which the triangular observations are made. Mart Braden is chief signalmen, and is in charge of the party.

The other unit in the party comprises the observing personnel, and consists of Lieut. F. L. Gallen, in charge, assisted by Lieut. C. A. Aslakson and Junior Engineer T. M. Price, and about eight recorders, truck drivers and lightkeepers. This party does the observing, using for that purpose highly accurate surveying instruments, and making observations on the towers at night, signals from the other towers being flashed toward the observers by means of controlled lights.

Several towers have been built on the Coast, some of which already have been dismantled. The ordinary tower is 113 feet in height.

The party began this work at Mobile and expects to reach Corpus Christi in the summer. The work being carried on by this party is technically known as "First Order Triangulation."

The advantages of these Coast Geodetic surveys are numerous. Local surveys and engineering projects can be shown in proper relation to those adjoining. Roads, railroads, canals, power projects, and flood control operations can be most economically planned and located because existing surveys can be better used. Land boundaries connected to such a triangulation scheme are sure of perpetuity, for even though the boundary marks and the adjacent triangulation stations were destroyed both could be restored by triangulation from more distant marks.

It was announced that no changes would be made in the office staffs of any of the local courts.

We see it stated that women own 40 per cent of the wealth of the United States. And yet there are some folks who say that the weaker sex possess no business sense.

Description of Methods. A description of the methods used

by triangulation parties may be of interest. The first operation, called reconnaissance, consists of selecting the points for the stations, testing out to see if the stations are inter-visible, and securing information as to the best routes by which the stations can be reached. The next operation is to build the tall steel towers to raise the surveying instrument above the surrounding trees or other obstructions, and to give the observer a clear view about the horizon, and especially so that he may see adjacent towers. The tower consists of two structures, entirely separate from each other. The surveying instrument, called a theodolite, is placed upon the inner tripod, and the observer is supported by a platform attached to the outer tripod in order that his movements will not disturb the theodolite. After the tower is built the metal disk is set in concrete or rock directly underneath the center of the two tripods. This disk marks the point which is to be located.

Working From Towers.

When the towers have been erected, everything is ready for the observing unit, which travels in trucks, and consists of the observers and two or three assistants on the observing party proper, and five or six lightkeepers. All measurements of horizontal angles by which the distance between stations can be computed are made at night.

A lightkeeper is posted at each tower to be observed upon. He operates a specially constructed electric lamp run by dry batteries. The lamps have a very small but very intense beam and must be accurately pointed to enable the observer to see the light. When the observer has completed his measurements upon a light he signals the lightkeeper in code, by dots and dashes of his own light, and tells him where to show his light next. Lamps such as are being used on this work have been observed upon for distances of 153 miles, but it was in desert regions, where the atmosphere was unusually clear. By using such lights and working at night, distances are sent over which it would be impossible to observe during the daytime.

The theodolite, which is used to measure the angles, is somewhat like a surveyor's transit in principle but much more accurate. It is equipped with micrometer microscopes, which enables the observer to make a single reading of an angle to the nearest 50 seconds only. A single of one second can be best visualized by remembering that if the telescope of a theodolite is pointed exactly on light 40 miles away and the reading of the circle is then changed by one second, the telescope will be pointing to a spot one foot to one side of the light.

THE GREAT AMERICAN VALUE

At the National Automobile Shows

Chevrolet wins

first place

for the fourth time

First place at the National Automobile Shows—a position granted on the basis of annual sales volume—is again awarded to Chevrolet.

This is the fourth consecutive time that Chevrolet has achieved this honor. And the reason lies in the exceptional value which Chevrolet cars consistently provide.

This year, in its bigger and better Six, Chevrolet is offering an outstanding example of the value which has brought it such record success.

In fact, no previous Chevrolet car has ever represented such a high degree of quality and advancement, and sold at such low prices as today's Chevrolet Six.

New low prices

Roadster, \$475; Sport Roadster with rumbleseat, \$495; Coacher Standard Five-Window Coupe, \$495; Phaeton, \$510; Standard Coupe, \$535; Sport Coupe (rumble seat), \$575; Standard Sedan, \$635; Special Sedan, \$650. Special equipment extra. Prices f. o. b. Flint, Michigan.

NEW CHEVROLET SIX

See your dealer below

BAY CHEVROLET COMPANY

How the Railroads Help the Motorist

A Message from L. A. Downs, President, Illinois Central System.



Dependable for 80 Years

The motorist has a friendly ally in the railroads. They work for him and serve him in many ways.

They carry steel and other raw materials, completed automobiles, gasoline, oil, road-building materials and machinery.

They provide markers and other warnings at grade crossings, and they share in the cost of separating grades.

Their taxes help to build and keep up the public highways.

Finally, railway freight and passenger traffic neither congests nor wears out the highways. A day's loading of railway freight and passengers, moving by highway in 5-ton trucks and 30-passenger buses under normal traffic conditions, would occupy at any given moment approximately 32,000 miles.

Constructive criticism and suggestions are invited.

L. A. Downs

Chicago, January 1, 1931.

THE ILLINOIS CENTRAL SYSTEM

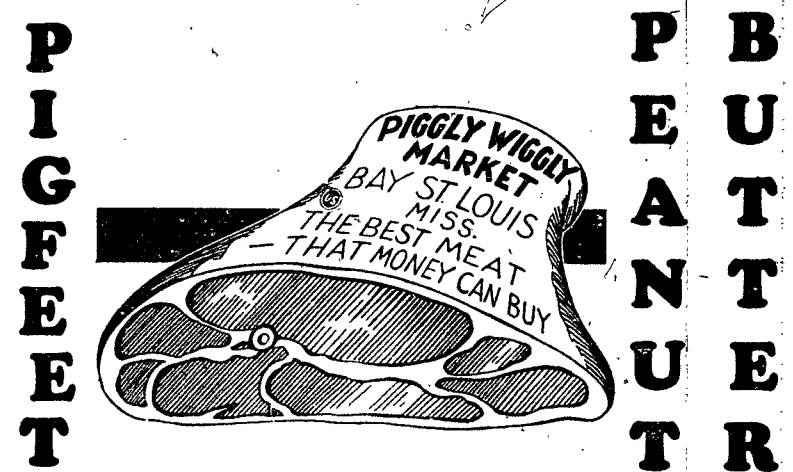
Special rates pioneered by the Illinois Central System have encouraged motorists seeking travel pleasure to take their cars with them on long trips by rail.

PIGGY WIGGLY

HELPS THOSE WHO HELP THEMSELVES.

Opposite L. & N. Depot. BAY ST. LOUIS, MISS.
SPECIALS— FRIDAY & SATURDAY.

SUGAR 10 pounds.....	49c
RICE 5 pounds.....	24c
TOMATOES No. 2—3 cans.....	25c
CORN NO. 2 CANS.....	10c
MILK TALL CANS 3 FOR.....	25c
PRUNES 3 Lbs. for.....	25c
POTATOES IRISH 10 LBS.....	33c
PEACHES Table No. 2 1/2—2 Cans.....	31c
CATSUP 3 Bottles for.....	25c
OYSTER COCKTAIL, 2 for.....	25c
POTTED MEAT 7 Cans.....	25c
VIENNA SAUSAGE 3 CANS.....	25c
COOKING OIL Per gallon.....	95c



3 FOR 10c	2 Lbs. 24c
HAMS Any Brand half or whole.....	22c
HAMS PICNIC, per lb.....	16c
BEEF ROAST Per lb.....	20c
PORK CHOPS per lb.....	22c
SMOKED SIDE BACON per lb.....	18c
PORK ROAST per lb.....	20c

The Sea Coast Echo

ANNOUNCEMENTS.

The Sea Coast Echo is authorized to announce the following candidates for the offices named, subject to the action of the Democratic voters at the August, 1931, primaries:

For Governor—

JUDGE PAUL B. JOHNSON
LESTER FRANKLIN

For Lieutenant Governor—

DENNIS MURPHY
HANCOCK COUNTY

For County Clerk—

A. G. (RED) FAVRE

CITY ECHOES.

—Mr. and Mrs. Hammel Jackson are the proud parents of a daughter, whose arrival dates since December 26.

—Miss Francis Virginia Elliott returned to New Orleans Sunday night after spending the holidays with her parents in this city.

—Mr. and Mrs. Lucien M. Gex, have returned from a visit to relatives and friends in New Orleans, where they spent the holidays.

—County Agent Vernon Pace, of Harrison county, and member of the Gulfport Rotary Club, was a guest of the Bay Rotary Club Wednesday noon.

—Jack Bosarge, in charge of the Piggly Wigglie meat market, was taken ill at his home in Biloxi last week, and his absence.

—Pass Christian has a community Christmas tree of lights, some of which were donated by the citizens during the night, and the tree of lights.

—Mrs. George R. Lee has returned from a visit to her home in New Orleans, where she spent the holidays.

—Mr. and Mrs. Charles H. Hillen spent the Christmas holidays with relatives in New Orleans, a custom they have followed for many years, making this visit to the big city at least once a year.

—Miss Effie Graham Powers has returned from a visit to Bogalusa, La., where she spent part of the holidays visiting Miss Dorothy Anne Moss at the family home in Mississippi avenue.

—Mrs. W. J. Curry and young son, Mr. W. J. Curry, Jr., and her sister-in-law, Mrs. Albert E. Briede and two children, A. E. Jr., and Theoné came out from New Orleans Friday for the week-end at the Briede summer home in Coleman avenue.

—Mr. S. D. Siler, who recently was injured when an L. & N. train suddenly jerked while he was alighting at New Orleans, and sustained an injured collarbone, although not yet well is able to travel to and from his business at New Orleans.

—Mrs. C. M. Shipp who has been spending the past two weeks or more at Water Valley, Miss., visiting back home, returned on Thursday of this week, declaring the splendid time she enjoyed in North Mississippi and expressing satisfaction at being back home.

—Mr. and Mrs. Louis J. Norman have returned from Hammond, La., where they were called by a message announcing the sudden death of Mr. Norman's brother, well-known and prominent business man and civic leader of that city, and which was a shock to the people of that section.

—Mrs. Theo. Tudury has moved from "Kenwood" on the beach front to the former E. H. Hoffman dwelling, Main street, and will continue the boarding house business, well located and attractively equipped for the reception of guests, transient and permanent.

—Mr. and Mrs. John N. Wanner came over from Houston, Texas, to New Orleans for the holidays and visited at the home of their son-in-law and daughter, Mr. and Mrs. Sam E. Keom and family, 1528 Palmer avenue, 1024th holiday, "M. S. Wanner" has returned from a visit to his home in St. Louis, where he spent the holidays, and will continue the boarding house business, well located and attractively equipped for the reception of guests, transient and permanent.

—Local Order of Maccabees will install officers recently elected on the evening of next Thursday, January 15.

—Mr. Reginald Blaise, Jr., has returned to Tulane University at New Orleans, after spending the holidays at home with relatives and friends.

—Dr. and Mrs. Stanford G. Beatty returned home Saturday. They had motored to Jackson, Miss., where they spent Christmas with relatives, after departing from Jackson they proceeded on to New Orleans where they joined relatives and friends in the New Year festivities.

—Mrs. Elizabeth Boudin returned home Thursday of this week from New Orleans, where she spent several days during which time she underwent a surgical operation most successfully. Mrs. Boudin's friends will learn with interest of the rapid and successful manner in which she is convalescing.

—Col. R. H. Henry, late publisher Jackson Clarion-Ledger, and Gus D. Revolt of New Orleans, and personal representative of Gov. Long of Louisiana, who died within the past week, were both attendants in Bay St. Louis recently on the Short-cut convention and actively engaged in the deliberations.

—BORN: At King's Daughters Hospital, Bay St. Louis, a son to Mr. and Mrs. Harry L. Witter, on Wednesday morning, January 7, 1931. The little fellow is fine and husky. Mrs. Witter, before her marriage, was Miss Esther Lacy and daughter of Alcide Lander, Keller avenue. Their many friends voice congratulations and good wishes.

—Many Coast friends of Miss Marie Bertrand, will be sorry to learn she has been ill for the past ten days at home at "Blue Heaven," on the Pass Christian beach, however, it is pleasant to note she is now convalescent and on the high road to recovery, and the hope is expressed she will soon be out again mingling with the many by whom this charming personality is so beloved.

—Lt. Gov. C. Bidwell Adam was a business visitor to the courthouse Wednesday morning and mingling generally with friends. The Lt. Gov. gave no expression as to the outlook for a special session of the legislature but voiced his satisfaction to the effect everything in time would come out all right. He is extremely popular in Hancock County and friends here are always glad to see him.

—Popularity of Pine Hills golf course with Bay St. Louis continues. Frequently seen on the course during the week are Clem W. Weston, Harold B. Weston, C. C. McDonald, Robt. L. Genin, Sidney W. Prague, Walter J. Gex, Jr., Norman Renshaw, Geo. E. Pitcher, L. S. Elliott and others. These golfers and others, in a measure, would help to pay for a bridge over the Bay to Pine Hills if a nominal liquidating fee was put into effect.

—Tom Lundy, former professional at Pine Hills Golf Course, was on the Coast during the holidays visiting with his parents. "Tom" as he is affectionately known to his friends, was delighted at being home for the holidays and was seen quite frequently playing over the Pine Hills course. Mr. and Mrs. Lundy are now making their home in Greenville, Miss., where Mr. Lundy is pro at the Greenville Country Club. Mr. and Mrs. Lundy and family returned home last Friday to the regret of their many friends and relatives who live at Pass Christian.

—Mr. and Mrs. John Hollingsworth of New Orleans were week-end visitors to the Coast as guests of Mr. and Mrs. John A. Vesey and family at their beautiful home at Pineville, north of Pass Christian. Mr. Hollingsworth and Mr. Vesey enjoyed playing golf at Pine Hills on Saturday and Sunday. The foursome, for both days was composed of Messrs. Vesey, Hollingsworth, Robt. Genin and C. C. McDonald. Mr. Hollingsworth is a prominent attorney of the Crescent City and has many friends in Bay St. Louis and Pass Christian who are always glad to see him.

CLASSIFIED ADS

WANTED

TENANT to take care of twelve acres of land. Well drained and ditched and adapted to trucking, and other farming pursuits. Three room house in good repair also has barn, and garage, located on Spanish Trail and Waveland Avenue. Address: C. B. Dicks, 433 Bourbon Street, New Orleans, or Charles Langenacker, R. F. D. 1, Bay St. Louis, Miss.

WANTED

Job as salesman or collector, six years experience. Can furnish own car. Address S. H. care Echo.

LOST

Last Tuesday, in that vicinity of the city between Mann's residence and R. E. Avenue and the Red Star Star Fish Store, Sycamore street, one fur-lined glove. Reward. Address telephone 297.

Nicely furnished three-room apartment in private home. Reasonable. 119 Sycamore Street. 1-9-1tp

FOR SALE

Tung oil trees, \$25.00 per 100—Fred Buffa, Ansley, Miss.

FREE

Beautiful oak trees, five to eight feet tall. No charge as many as you want. W. A. McDonald.

FOUND

One pointer dog, January 8. Apply Bay Chevrolet Co.

The BEST Gray Hair Remedy is Home Made

To half pint of water add one ounce of bay rum, small box of Barb's Compound, and one-fourth ounce of glycerine. Any drugstore can put this up for you or mix it at home at very little cost. Apply to the hair twice a day, until the desired result is obtained. It is absolutely safe and does not irritate the scalp. It is a sure cure for itching scalp and dandruff. It is a sure cure for itching scalp and dandruff. It is a sure cure for itching scalp and dandruff.

IN SOCIAL CIRCLES

(By Our Society Editor)

DANCE FOR MARRIED SET AT BEACH HOME OF MRS. E. J. LEONHARD.

Mrs. E. J. Leonhard was hostess Friday night to an informal holiday dance at her home on North Beach Boulevard to a number of the married set, which easily proved one of the most enjoyable and most enjoyable events of the new and active holiday season in Bay St. Louis. The handsome Leonhard home radiant with light and holiday decoration, a Christmas tree in one of the parlors, at the entrance, serving as the keynote of the time and event.

The guests began to arrive at 9 o'clock and long after 12 midnight the dancers were still tripping to the notes of the favorite selection of the evening, Herbert's immortal "Dance of the Painted Dolls."

Eggnog and other refreshment were served in the dining room, decorated with its potpourri of poinsettias and other plants and flowers.

Among those enjoying Mrs. Leonhard's hospitality for this happy occasion were Dr. and Mrs. Jas. A. Evans, Dr. C. M. Shipp, Mr. and Mrs. C. C. McDonald, Mr. and Mrs. Winfield Partridge, Mrs. Sarah Powers, Mr. and Mrs. Ralph Ruggan, Dr. and Mrs. Alvah P. Smith, Mr. and Mrs. George E. Pitcher, Mr. and Mrs. Kenneth W. Pepperdine, Mr. and Mrs. Chas. G. Moreau, Mrs. C. Eaton, of Sumrall, Miss., Mr. and Mrs. Edw. C. Carrere, Mr. and Mrs. H. U. Canty, Mr. and Mrs. H. De Ben, Charles A. Breath, Sr.

DEFECT REMEDIED

AT A. & G. THEATER
BY REPLACING SHAFT

An unusual result was experienced by the operator at A. & G. Theater, Sunday night when the splendidly acted and interest-compelling film of "Sin Takes a Holiday," with Constance Bennett as the Star was presented to a crowded house. The picture seemingly would slip and get off its projection time and again. The main gear in one of the two machines which ran the film was broken and could not be repaired there and there. However, the management had a machinist and a new part from away from here the next morning and the defective mechanism properly replaced.

STATEMENT OF THE FINANCIAL CONDITION OF THE MERCHANTS BANK & TRUST COMPANY

Bay St. Louis, Miss.
Dec. 31, 1930

Located at Bay St. Louis, in the County of Hancock, State of Mississippi, at the close of business December 31st, 1930, made to the Superintendent of Banks.

RESOURCES	
Loans and Discounts	594,288.88
Overdrafts	NONE
Stocks, Bonds, Securities, etc.	64,055.00
Warrants, Notes, etc.	NONE
Municipal	828.75
Guaranty Fund with State	3,000.00
Treasurer	14,848.21
Banking House and Lot	21,237.70
Furniture and Fixtures	1,708.50
Due from other Banks—	14,590.00
Commercial or reserve funds	82.50
Exchange and Checks for next day's dealings	1,507.22
Currency	73,000.00
Gold Coin	14.99
Silver Coin, Nickels and Cents	884,193.32
Bonds Borrowed	
All other Items of Reserve, viz:	
Suspense	
TOTAL	884,193.32

LIABILITIES	
Capital Stock	35,000.00
Surplus Fund	46,574.83
Undivided Profits, less amount paid for interest, taxes and expenses	65.54
Individual Deposits	235,519.53
Savings Deposits	312,971.73
Time Certificates of Deposit	101,226.18
Bank Deposits—other	32,728.75
Cashier's Checks	18,683.57
Cashier's Checks re-discounted	721,127.78
Payable	NONE
Bills payable	8,425.15
Reserve for unearned Int.	73,000.00
Bonds Borrowed	
TOTAL	884,193.32

I, W. V. Yates, Cashier do solemnly swear that the above is a true statement of the financial condition of

Merchants Bank and Trust Company, located at Bay St. Louis, in the County of Hancock, State of Mississippi, at the close of business on the 31st day of December, 1930, to the best of my knowledge and belief.

Correct Attest: W. V. YATES, Cashier.
Geo. A. REA, CHAS. G. MORREAU, Directors.

STATE OF MISSISSIPPI:

County of Hancock:

Sworn to and subscribed before me, by W. V. Yates, Cashier this 8th day of January, 1931.

(SEAL) EVELYN CONNER, Notary Public

My commission expires 2-28-34.

A. & G. Theater

Thursday, Jan. 8-9.

"THE CALL OF THE FLESH" And "The Indians are Coming"

Saturday, January 10.

LOIS MORAN in "UNDER SUSPICION" And Comedy.

Sunday & Monday, Jan. 11-12.

KAY JOHNSON and REGINALD DENNY in "MADAME SATAN" And Comedy.

Tuesday & Wednesday, Jan. 13-14.

ANITA LOUSE JEAN HERSHOLT and ROBERT BOSWORTH in "THE THIRD ALARM" And Comedy.

Thursday, January 15th.

GONKAD NAGEL and an all Star Cast in "A LADY SURRENDERS" And Comedy.

Friday, January 16th.

"THE INDIANS ARE COMING"

LETTERS FROM THE PEOPLE

THE NEW BARBER STATE LAW.

Bay St. Louis, Miss., Dec. 31, 1930.
Editor Sea Coast Echo:

Dear Sir: In this letter to The Echo I believe that I am sharing the opinion of your many readers in relation to the state law governing barbers. Some time ago I stretched out in the chair of my favorite tonsorial artist whom I have patronized for the last 20 or 25 years and he proceeded to dab my face with his fingers. I said, "What is the matter have you lost your lather brush?"

He said no and held up a contraption for me to see which looked like the back end of a kodak and told me that henceforward it was to be used in place of a brush. A State law to that effect being in force.

The article alluded to is not nor ever will be as sanitary as the time honored lather brush in vogue for a hundred years or even since there were any barbers. My barber admits that he was not "stirring" on using the article. But said that he must obey the law. I told him that in my opinion and that of all the men I have heard say anything about it. He was stuck to the tune of \$16.00 more or less, for an article that he did not want.

He showed me a beautiful glass scissor in which to disinfect his razors, scissers, etc., which looked like a dentist's tooth case in which to show false teeth. At least it would do finely for that purpose. Besides the fact that patent lather brush is not as sanitary as the old brush of years in use. The barber has to fool with it more or less to make it work properly losing valuable time, and has to wash and dry his hands after using it. More time lost to barber and customer.

How about after shaving the barber has to fix up his customer's hair, and transfer various brands of dandruff from one customer to another all down the line of his clientele. The law makers over looked that matter, and the chair should be fumigated after each customer and the money paid the barber should be put in the disinfecting case for a certain length of time before being paid out to other people. Another beautiful question arises.

Who is going to disinfect the barber himself? Seeing that he rubs off his entire anatomy upon his customers every seven years, according to scientific research. Then when Good Ship, 1931 comes limping in to port we can say that our efforts have not been spent in vain. Happy New Year to all.

Charles Burton, Star Route, Bay St. Louis, Miss.

Bay St. Louis, Miss.

Dec. 31, 1930

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"THE INDIANS ARE COMING"

THOUGHTS ON THE RECENT ENTRY OF THE NEW YEAR, '31

By John T. Meyers.
(Special Correspondent to the Sea Coast Echo)

Once again Father Time has launched a brand-new ship to sail the high seas of destiny for the period of exactly one year. As she left the ways amid the roaring din of a celebrating world, Good Ship 1931 proceeded majestically on her new course. "Happy and Prosperous New Year" was the watchword on every tongue as whistles and bells announced the hour of its existence. And while these hilarious festivities were holding forth in full swing there came unostentatiously limping into the "Port of Years Past" the battered and sea-worn hull of a ship, just twelve fleeting months ago, to say she was welcomed then as Good Ship 1930 with like admiration, awe, and splendor as was lavished upon her successor.

In the general scheme of things each yearly sailing means added knots to this world's bounding voyage of existence. But there is always hope in the hearts of mankind, that the new year will hold within its impenetrable folds fulfillment of the plans, dreams, and yearnings that preceding years have left denied or unaccomplished.

However, it is the many and varied experiences encountered as the days roll past that are the test of man's mettle as he fights his battles along life's journey. Many are blessed with a protective anchor of courage, faith, and moral character—others are less fortunate. Therefore, when the dark and turbulent waves of despair, hardships, misfortune, and temptations are encountered their shipwreck is easily helplessly upon the rocks of despair.

What a pity that so many of us are lacking these essential qualifications! Even though we start the New Year with well-meant resolutions, we can not expect to accomplish results unless we possess courage and faith at the start, and a whole-hearted determination to grit our teeth, and remain loyal to the helm come what may.

And so when the New Year's voyage starts let us all strive to keep our "Happy New Year" greetings to our fellow men alive throughout the entire twelve months to come. Then when Good Ship, 1931 comes limping in to port we can say that our efforts have not been spent in vain. Happy New Year to all.

John T. Meyers, Bay St. Louis, Miss.

Bay St. Louis, Miss.

Dec. 31, 1930

Editor Sea Coast Echo:

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